



Church Staff Social Media Guidelines

Provide safe and healthy social media boundaries to further the mission of Jesus through Crossroads Church.

¹⁰ I appeal to you, brothers and sisters, in the name of our Lord Jesus Christ, that all of you agree with one another in what you say and that there be no divisions among you, but that you be perfectly united in mind and thought. – 1 Corinthians 1:10

¹As a prisoner for the Lord, then, I urge you to live a life worthy of the calling you have received. ²Be completely humble and gentle; be patient, bearing with one another in love. ³Make every effort to keep the unity of the Spirit through the bond of peace. ⁴There is one body and one Spirit, just as you were called to one hope when you were called; ⁵one Lord, one faith, one baptism; ⁶one God and Father of all, who is over all and through all and in all. – Ephesians 4:1-6

General Guidelines: The Do's of Social Media

- 1) Be smart. Use common sense when posting. Avoid inappropriate content.
- 2) Remember that as a staff member, you represent Crossroads in every public action you do.
- 3) Strive for positivity (edify one another). Social media is full of negative comments, be the light in the darkness.
- 4) Consider all social media posts as permanent. Yes, we can delete comments or posts, but once it is published, it can never be fully undone.
- 5) Do not post personal information about another person without their permission.
- 6) Do not post about crossroads events unless the church has already announced it publicly.
- 7) Be cautious of personal messages. Invite another leader into the conversation for liability, and your protection.
- 8) Respect copyrights.

Do Not Deliberately Contradict:

- 1) Crossroads Core Values.
- 2) Crossroads Closed fistted Statements of Faith.
- 3) Crossroads Official Statements on specific topics (ex. BLM or Homosexuality).

Process for Handling Broken Policy: *Matthew 18:15-20*

- 1) A directional team member or ministry leader will speak to individual about what was posted, and bring clarification to why a post is being asked to be removed.
- 2) An executive leader (Angie, Matt) will will speak to individual about what was posted, and bring clarification to why a post is being asked to be removed.
- 3) Church Counsel will speak to individual, and determine further discipline.

Interactions with Minors on Social Media:

- 1) Do not initiate a friendship request of a minor.
- 2) Do not post pictures of minors without consent.
- 3) Keep records of all online chats, and message communication.